

CHRISTIE'S

EDUCATION

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CHRISTIE'S EDUCATION LAUNCH ONLINE COURSES

New Learning Platform Launches in October

Available in English, Arabic and Mandarin



Immerse yourself in the art world, wherever you are.

Shanghai – This October Christie's Education will launch new Online Courses, that will make the study of art history and the art market more accessible to students around the world. The digital platform will become Christie's Education's third pillar of learning, joining the Continuing Education programmes and Master's degrees as routes to gain deeper understanding of the art world, whether to further careers, enhance knowledge, or explore passions.

"We are pleased to launch our new online course to a global audience", said **Guillaume Cerutti, Chief Executive Officer, Christie's**. "As the appreciation and appetite for art has grown around the world, there has been increasing interest and demand for understanding the industry and cultural context for collecting. As a wholly-owned subsidiary, Christie's Education is an important part of our operations and this new, digital course will complement our existing, international programs. It is significant we are launching this during our events in Shanghai and recognizes that education is a vibrant part of our programs in the region."

Online learning programmes will be available from within a dedicated web-based platform, providing weekly lectures enhanced with immersive video content with behind-the-scenes insight into the world's leading auction house, and online classroom interaction with tutors.

The first online course will be '[Inside the Global Contemporary Art World](#)', available in [English](#), [Mandarin](#), and shortly thereafter in [Arabic](#). The five-week online course will start on 16 October 2017 and will aim to:

- give an in-depth understanding of the global art world
- help to identify the various players with an understanding of their individual roles and their interactions with one another: artists, private dealers, galleries, collectors, auction houses, art fairs, biennials, and museums
- give an understanding of the various types of collectors participating in the art market

Additional courses on topics from art business to art appreciation will come online across 2018 and 2019.

About Christie's Education

Christie's Education is a wholly owned subsidiary of the world's leading art business, Christie's. It is an international postgraduate institution devoted to preparing graduates for entry into the art world through the advanced study of art business, art world practice and the acquisition of connoisseurship skills. By offering Master's degrees in London and New York, we immerse students in all areas of the art world, focusing on business analysis, object-based study, history of art, art market studies, supported by rigorous professional development courses. All Master's degrees have an integrated work placement at Christie's auction house as an accredited part of these programmes.

Christie's Education online courses provide a fully immersive experience of the art world. Christie's Education also offers also offer a vast range of continuing education opportunities in London, New York and Hong Kong, designed to introduce enthusiasts to the fundamentals of art and the art market.

Christie's Education – Training the Next Generation of Art World Professionals

www.christies.edu



Upcoming Courses and Events at Christie's Education

- 19 September 2018-15 May 2018 – London: [The Art Business Certificate](#)
- 20 September 2017-27 June 2018 – London: [The London Art Course: Modern & Contemporary](#)
- 21 September 2017 – London: [Breakfast at Christie's – The Life of Style Icon Audrey Hepburn](#)
- 25 September 2017-11 June 2018 – London: [The London Art Circle: Neoclassicism to Contemporary Art](#)
- 25-30 September 2017 – London: [Mapping a Career in the Art World](#)
- 25 September 2017-11 June 2018 – London: [The London Art Circle-Renaissance to Romanticism](#)
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- 2 October 2017 – London: [Italian Art and its Markets: Developments and Challenges \(Free Event\)](#)
- 3 October-28 November 2017 – London: [The Subject in the Frame](#)
- 4 October-29 November 2017 – London: [The Making of a Masterpiece](#)
- 5 October-9 November 2017 – London: [How to Buy and Sell at Auction](#)
- 11 October 2017 – London: Christie's Education begins year long programme with Harris Academy pupils
- 11-13 October 2017 – Zurich: [Mapping a Career in the Art World](#)
- 12 October-23 November 2017 – Hong Kong: [Crossroads: Chinese Contemporary Art](#)
- 19 October 2017 – New York: [Social Media, Marketing and the Contemporary Art World](#)
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- 9 November 2017 – New York: [From Hermès to Chanel-A Guide to Iconic Handbags](#)
- 10 November 2017 – New York: [The Art of Fashion](#)
- 23-24 November 2017 – Hong Kong: [Fundamentals of Western Art, Part III: European Art before World War II \(Mandarin\)](#)
- 25-26 November 2017 – Hong Kong: [Fundamentals of Western Art, Part III: European Art before World War II \(English\)](#)
- November 2017 – New York: [Post-War and Contemporary Art on Top-The Artists and Art Works in the Christie's Evening Sales](#)
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- 4 December 2017 – New York: [Hidden Gems-Jewelry Behind the Scenes](#)
- 4-8 December 2017 – London: [Art Business Winter School](#)
- December 2017 – New York: [From Rolex to Patek Philippe: A Guide to Iconic Watches](#)

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About Christie's

Christie's, the world's leading art business, had global auction, private and digital sales in first half of 2017 that totalled £2.35 billion / \$3 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery.

Alongside regular sales online, Christie's has a global presence in 46 countries, with 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, and Shanghai.

**Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.

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Images available on request

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